

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Robert Wallach et al.

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Patent No.: 7,349,860

Issue Date: March 25, 2008

Title: INSURANCE INCENTIVE PROGRAM HAVING A TERM OF YEARS FOR
PROMOTING THE PURCHASE OR LEASE OF AN AUTOMOBILE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NOTICE OF CHANGE IN ENTITY STATUS (TO A LARGE ENTITY)

Sir or Madam:

Please note that there has been a change in the entity status of the Assignee of issued U.S. Patent No. 7,349,860. Pursuant to 37 C.F.R. §1.27 (g)(2), Assignee hereby requests removal of small entity status in the above-identified patent as it is no longer appropriate as defined in 37 C.F.R. §1.27 (a)(2)(i). Accordingly, fees paid henceforth will be paid based as large entity.

Respectfully submitted,
CHADBOURNE & PARKE LLP

Dated: August 11, 2011

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